

*The other side
of the story...*

Save the Genevieve Block



A broad community effort to protect the Genevieve Block is gaining momentum. Locals want preservation over the massive hotel the developer proposed on West Broadway. While Friday's kick-off was a big success with 335 grassroots donors, a whole lot of work still needs to be done.

We congratulate the Land Trust and applaud the hard work of project attorney Robbin Levy for pulling this all together. Now we need major donors, as well as the town council, to step-up.

It's a cause locals support: a 'green' conservation project downtown that will save historic buildings and 3 local businesses. It preserves open space and the feel of a cherished downtown block — a reminder of less hectic days in the Old West.

Kudos to the town council for resisting earlier spot-zoning proposals for the sidewalk-to-sidewalk hotel. Now their challenge is to update LDRs so the zoning for these parcels is clear. They also need to come up with historical preservation ordinances that have been promised for so long.

Millions of dollars still need to be raised by the end of July. Contracts must be drawn and signed. Buyers and sellers must all agree and sign documents. Town planners must concur and the attorney and the Council must pass legislation. But the good news is our community is engaged, working hard toward a favorable solution, and we're betting it will get done.

The good people of Jackson Hole support this project.